

SWACHHATA PLEDGE - CLEANLINESS AWARENESS PROGRAM



Date: 17.09.2024

Location: KBN College, Vijayawada

Name of Activity: Swachhta pledge

Strength Participated: 20 Cadets

Brief Description of the Activity:

As part of the nationwide **Swachhata initiative**, the NCC Unit of KBN College organized a cleanliness awareness program to instill a sense of responsibility among cadets toward maintaining hygiene and a clean environment. The program began with a briefing on the **significance of cleanliness** and the pivotal role of every citizen in contributing to a cleaner nation.

following the briefing, all participating cadets solemnly took the **Swachhata Pledge**, affirming their commitment to uphold cleanliness in their surroundings and to inspire others to do the same. A total of **20 cadets** participated in the event with discipline and enthusiasm, reflecting their dedication to national service and community welfare.

The activity concluded with a **group discussion** focused on identifying and implementing practical measures to integrate cleanliness into daily life.

Outcomes/Effects of the Activity:

- **Heightened Awareness:** Cadets developed a deeper understanding of the importance of cleanliness and public hygiene.

- **Civic Responsibility:** Reinforced the role of individuals in contributing to a cleaner and healthier society.
- **Commitment to Cleanliness:** The pledge-taking ceremony strengthened cadets' personal resolve to maintain hygienic practices.
- **Team Spirit and Engagement:** Encouraged collaborative thinking and action through meaningful group discussions.
- **Promotion of National Initiatives:** Reflected active participation in government-led programs aimed at environmental sustainability and public health.